

State of South Dakota Office of the Governor

Whereas, South Dakota's farmers and ranchers provide citizens with access to healthful, locally and regionally produced foods through farmers markets, which are expanding and evolving to accommodate the demand for a diverse array of agricultural products; and,

Whereas, farmers markets and other agricultural direct marketing outlets provide infrastructure to assist in the distribution of farm and value-added products, thereby contributing approximately \$9 billion each year to the U.S. economy; and,

Whereas, farmers markets serve as significant outlets by which small-to-medium, new and beginning, and veteran agricultural producers' market agricultural products, generating revenue that supports the sustainability of family farms and the revitalization of rural communities nationwide; and,

Whereas, the Governor recognizes the importance of expanding agricultural marketing opportunities that assist and encourage the next generation of farmers and ranchers; generate farm income to help stimulate business development and job creation; build community connections through rural and urban linkages; and more:

Now, Therefore, I, Kristi Noem, Governor of the State of South Dakota, do hereby proclaim the week of August 7, 2022, as

FARMERS MARKET WEEK

in South Dakota.



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this First Day of August in the Year of Our Lord, Two Thousand and Twenty-Two.

Kristi Noem, Governor

Attest:

Steven J. Barnett, Secretary of State