

LOOKING TO EXPAND WHAT YOUR FARMERS MARKET CAN OFFER?

Join SDSPA

Your market can join South Dakota Specialty Producers (SDSPA), allowing you to be a member of the SDSPA Farmers Market Coalition Chapter, and full access to the National Farmers Market Coalition (FMC) resources

Network

Monthly online meetings to collaborate with South Dakota vendors and managers
Access to a national volunteer team of farmers market practitioners
Newsletters written for, and by, those involved with farmers' markets nationwide
Educational workshops and programs offered are based off members input

Increase the visibility of your Market

Resources to promote National Farmers Market Week
Joint marketing projects and press coverage throughout South Dakota
Listing on SDSPA's public website
Free advertising in the SDSPA Newsletter

Education for your vendors

Webinars, tours & hands on workshops to generate new ideas
Statewide assessments to help new vendors determine their prices

Gain Community Involvement

Activities & resources to get community youth involved in the local food system
Share ideas on how to connect your consumers with fresh, nutritious, local produce

How to Join

Membership is \$40 per farmers market for one calendar year. Vendors may also choose to join as individuals for \$25, allowing them to promote their individual business. The form is available at sdspecialtyproducers.org/membership/

South Dakota
SPECIALTY PRODUCERS
A S S O C I A T I O N

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