

Farmers Market Signage Sponsorship Application

South Dakota Specialty Producers (SDSPA) received a Specialty Crop Block Grant to help promote producers of specialty crops at Farmers Markets in South Dakota. The purpose of this signage is to promote S.D. Farmers Markets and increase sales of specialty crops.

Through this funding, five eligible markets may receive up to \$450 in reimbursement for signage.

Eligibility and Instructions:

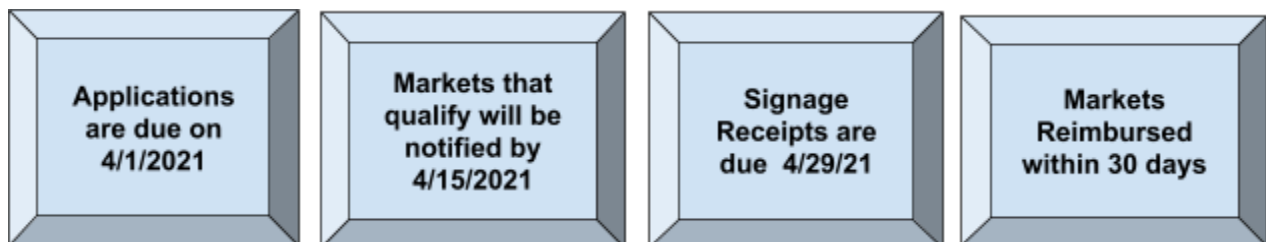
To apply for Farmers Market Signage sponsorship from SDSPA, your organization should be a multi-vendor Farmers Market with an emphasis on vendors that sell specialty crops as defined by the USDA. To apply, the market will agree to these terms:

- Must be a current [SDSPA Farmers Market Chapter member](#).
- Provide cost estimate and signage draft/idea to SDSPA - with application form. The size and shape of signs can be whatever the market chooses.
- The markets will provide photos, graphics, and text for the signage. The images and text of the signage will refer to farmers markets and/or specialty crops only.
- Complete the Application Form - either hard copy or online form.
- Markets will arrange for designing and printing of signs.
- Please include a small "Sponsored by" image somewhere on the signage. SDSPA will provide a high quality photo for use.

Sponsored by:



- Applications will be reviewed by a juried committee. Once approved, Markets can order signage, and pay for it.
- Markets will then submit receipts, along with a reimbursement form for payment for the agreed upon amount to SDSPA. Timeline is as follows:





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Please print and fill this out the form below or [access online](#) Attach your sign cost estimate, and a design draft or idea (including photos, graphics, and text) and send with your application form to:

SD Specialty Producers 416 Broadway Ave. #1 Yankton, SD. 57078

Market Name and Location

Market Hours

Approximate number of Customers at Market on an average day

Market Manager

Address (for reimbursement payment)

State

Zip

Email

Phone

Please describe how and where you plan to use this signage:

By checking this box I agree if I am awarded a sponsorship I will comply with all of the terms as outlined in this form.

Deadline to apply for sponsorship: April 1, 2021