



Application for Web Site Scholarships

Eligibility

To apply for a sponsorship from SDSPA for a new website or updated look to an existing website. The producer must also sell a specialty crop as defined by USDA.

The producer must agree to these terms:

1. Must join SDSPA as a member.
2. Have an email account or be able to create one.
3. Purchase a domain approx. cost \$45 (if the producer does not currently own a domain).
4. Pay for 1 Year of hosting - approx. cost \$120. If producer currently has a hosting package it must be on a platform the designer can access and have a website builder app available.
5. Provide all photos, videos, art work, and text for the website and at the expense of the producer. The producer will guarantee that for any elements provided they have the rights to use and are free from copyright infringement.
6. Agree to provide quarterly analytic data to SDSPA for the purpose of grant through December of 2021.

The producer will own the intellectual property rights to all text, graphics, photos, designs, and all visual elements that are created for the website.

South Dakota Specialty Producers (SDSPA) received a Specialty Crop Block Grant in the fall of 2019 to aide in the updating of existing or creation of new websites. A total of 10 scholarships will be available for producers of specialty crops in South Dakota.

The purpose of these websites is to promote the increase of sales of specialty crops. The website will be a 4 page website.

Page Creation

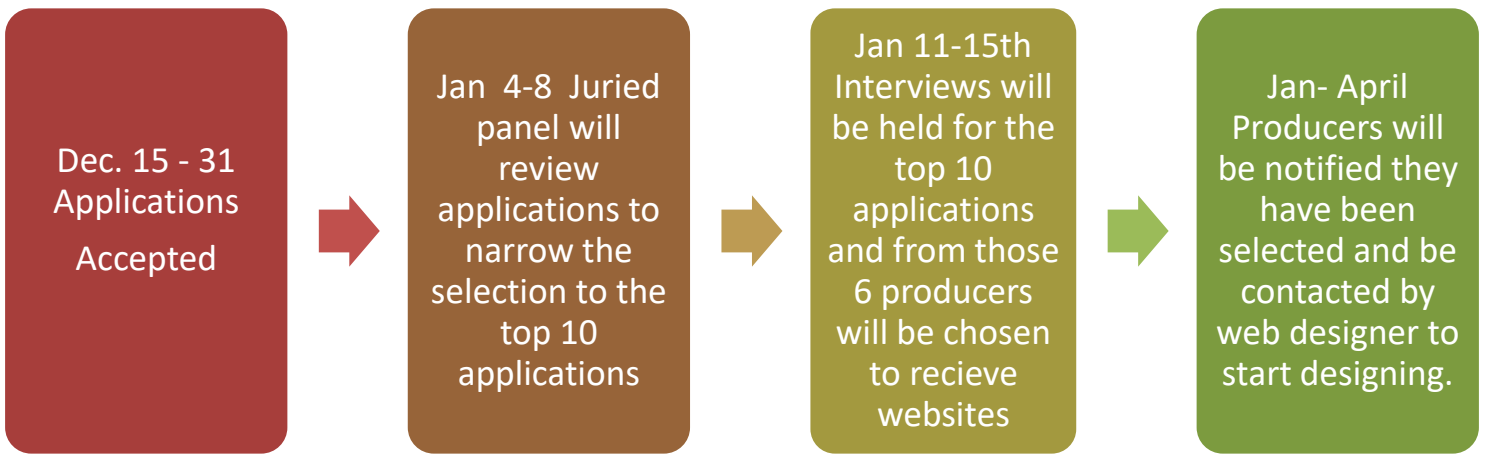
1. home
2. about us
3. services/products
4. contact us

Page Content

- The home page will have text and photographs about client.
- The about us page will give a company history and tell the producers story.
- The services/products page will contain a list of client's services or products. It will not be an ecommerce page only an informational page.
- The contact us page will contain a form allowing website visitors to send a message to client.

Site Design

- The website created for the producer will be mobile friendly.
- The site design will be made to match any existing logo colors. If the producer doesn't have a logo they can choose colors of their liking.
- Some form of analytics will be setup on the site.



Please fill this form out and email to sdspamarketing@gmail.com or mail to Peggy Martin PO Box 493, Philip, SD 57567

Name _____ Company Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Current website if applicable _____

Please explain 2 – 3 reasons why you need a new or updated website, and what you hope to achieve with a new website.

By checking this box I agree if I am awarded a scholarship I will comply with all of the terms under the eligibility section

on this form.

South Dakota Specialty Producers Association

416 Broadway Ave. #2 Yankton, SD. 57078

<https://sdspecialtyproducers.org/>

<https://www.facebook.com/sdspa/>